In 1992, the Red Triangle Award was named for Albert B. Hooke in honor of his 50 years of dedicated service to the YMCA of Greater Rochester. As the YMCA of Greater Rochester has evolved and transformed throughout the years, the Strengthening Communities Comprehensive Campaign has helped define the next generation of the YMCA. Through his leadership, philanthropy, and service, Jurij Z. Kushner led this monumental effort, successfully surpassing the goal of $75 million in philanthropic funding. Because of his unwavering generosity, commitment, and dedication, Jurij transformed the future of the YMCA of Greater Rochester. In recognition of this once-in-a-generation achievement, in 2019, the Red Triangle Award has been renamed the Jurij Z. Kushner Red Triangle Award.
Now more than ever, the growing socio-economic diversity between our urban and suburban populations requires the YMCA of Greater Rochester to think innovatively about our facilities. Our interconnected association model allows for the Y to nimbly provide transformational service to those who need us most. In many cases, that means moving outside of the walls of the Y to better serve our urban community.

Each and every day, our Community Services Division (CSD) positively impacts those who go unseen to many. It is through their dedication and tireless work that youth and families in the urban core are given the same opportunities as their suburban counterparts, which creates equity for all. Here are just a few examples of the impact the Y is making outside the walls of our facilities:

- **We are expanding out of school offerings.** Approximately 1,000 youth are served across after school, extended learning, team programming and summer learning. During the 2018-2019 school year, we executed programming at 10 sites at various Rochester City Schools throughout the community, doubling the number of programs offered from the previous school year.

- **We are combating summer learning loss.** Youth in low income, urban areas experience summer learning loss at a more significant rate than their suburban counterparts. Power Scholars Academy, a two-month collaboration with the Rochester City School District, is countering this trend as enrolled students have demonstrated a two-month average gain in reading and three-month average gain in math.

- **We are reducing food insecurity.** Our partnership with Foodlink ensures youth and families have access to quality food. Through the Child and Adult Care Food Program (CACFP), anyone under the age of 18 can receive a meal regardless of enrollment in a Y program.

- **We are developing critical thinking skills.** Last year, we were selected to participate in the Ralph C. Wilson Jr. Foundation STEM 2035 cohort initiative, which included a three-year, $247,000 grant through Community Connections of NY, and is being used to help develop three makerspaces that will be available and accessible to youth and their families.

Regardless of whether we are providing services to youth in the urban core; to kids in churches in suburban communities; in partnership with UR Medicine Golisano’s Hospital through their telemedicine at resident camp; or come this fall, to children within the walls of the Schottland Family Branch; our mission is the same: remain steadfastly focused on holistically nurturing child development by providing safe and healthy places to learn foundational skills, develop healthy, trusting relationships and build self-reliance through the Y values of caring, honesty, respect and responsibility.

Through unrelenting determination, we are changing the lives of people who need us most. Together, we are proud to continue to lead this organization into the future and we thank you for your continued support.