It’s hard to believe we are celebrating the end of the year and what a great year it was for the YMCA of Greater Rochester.

They say time flies when you are having fun and a couple great milestones celebrated this year reminded me of how quickly time is going. First, my daughter just turned 11. Second, I am getting ready to celebrate the conclusion of my very first year in Rochester, becoming part of this wonderful community and this organization that is full of dynamic staff and volunteers.

Together, we have accomplished a lot. We’ve climbed out of the COVID environment that forced many challenges such as staffing layoffs, decrease in membership and program enrollment, and a restructuring of our overall operations. Today, we stand on the shoulders of the leaders who came before us, who made difficult decisions and sacrifices to provide us an opportunity to celebrate the wonderful things we’ve accomplished this year to better serve community.

Our Y embarked on a Capital Campaign that was bolstered by a $13.5 million gift from the Sands Family Foundation, to build a new Y in Canandaigua. The result was a tremendous success as we opened the new Sands Family YMCA branch on October 2 to thousands of new members and staff who are thoroughly enjoying their new Y.

This year was a true normalization of our operations as we served more than 90,000 people through membership and programs from infants through seniors.

Our Overnight and Day Camps, Child care and Before & After School Programs served more kids than the previous year. We saw growth in services in the Urban Core as we opened a new Teen Center at the Maplewood Family YMCA; we provided additional Safety Around Water program in aquatics to ensure children are safe in and around the water; we welcomed new food distribution services through our partnership with Foodlink, we received additional grant funding from our supporters at ESL and the Farash Foundation – all to serve more families in need.

As we ring in a new year and celebrate 170 years of service to community (on March 17 to be exact), we do this with the implementation of our New Strategic Plan “Uniting for a Better Us” that will help guide our organization from 2024 through 2028 to assist in our decision making and prioritize impact on the communities we serve.

It’s because of people like you who have allowed the YMCA of Greater Rochester to thrive and serve the community for almost two centuries. Thank you for supporting us, believing in us, and sticking with us.

May we make 2024 the best in health and service to the community.
The YMCA of Greater Rochester is pleased to recognize the Sands family as the 2023 Collaboration Award Winner. This award is only given when it is truly deserved, and there is no doubt that the Sands family and The Sands Family Foundation are deserving of this honor in 2023.

To bring something like the new Sands Family YMCA to life, collaboration is essential. When considering what collaboration means, it perfectly describes the way in which this new YMCA was created: working together to achieve a common goal with the combined efforts resulting in something greater than would be achieved individually. This is why the Sands Family Foundation is not simply a funder, but the true definition of collaborator.

The YMCA was vaulted into action and success because of the commitment of the Sands and Constellation Brands (through its donation of the land) to bringing this significant resource to the Canandaigua community. Collaboration meant financial support, including early funding to provide resources needed for the development of plans. Collaboration meant partnering to develop a capital campaign that leveraged the Foundation’s support as a 2:1 match. Collaboration meant connecting the YMCA of Greater Rochester with community leaders that would ensure success. Collaboration meant opening doors to new funders to support the cause. Beyond financial support, collaboration meant working with members of the Sands family to develop a vision for the new YMCA facility and the many ways it can be used by the community. Critically important to that vision was the addition of the Mickey Sands Child Care Center, expanding options for safe, fun, and engaging care for the youngest members of our community. This success of this collaboration reflects years of working together to bring the new YMCA to Canandaigua.

The Sands Family YMCA project was personal in a way that it was building upon previous generations of Sands leadership. Building upon the legacy of Mickey and Marvin Sands, the family ensured that their commitment to the Canandaigua community and beyond would endure. Throughout the project, peers, colleagues, family, and friends of previous generations of Sands would say how special it was to see the tradition of community support continue to grow upon the foundation already created.

The collaboration was not only meaningful with the specific philanthropic support and partnership; it was inspirational. With the leaders of the Sands family – anchors in the community – serving as leaders, the YMCA was inspired daily to bring their vision to life. This is not something quite as tangible as monthly fundraising meetings (which also took place!), but something that served as a guiding light for the entire project.

The Sands family is part of the fabric of the Canandaigua community, helping shape the region as it is today, and they are now fully enshrined in the YMCA’s past, current, and future service to the people of Canandaigua.

“The YMCA has been a part of our family and my life since I was a little boy. It all started with my father, Marvin, seeing the need for a place for his employees and their families to be together and exercise their bodies, minds and spirits. I know my mother, Mickey, would be thrilled to see so many families and children having places to come together in this Y. Giving back to the community I was raised in, a community that has done so much for us ... THIS is the mission of the Sands Family Foundation.”

RICHARD SANDS
former Chairman & CEO
Constellation Brands
In late 2019, Maureen took over leadership as Chair of the Board of Directors. Maureen stepped into this role in a period of tremendous success after opening the Schottland Family Branch in October of 2019 and a budget set to grow the Y's service to the community significantly. This upward trajectory was hit by a global pandemic and required once-in-a-generation volunteer leadership to weather the storm. Maureen not only led an organization and team of Board members but led them through unimaginable crisis to preserve the service and legacy of the YMCA of Greater Rochester.

In a defining moment of Maureen’s service, she offered to extend her tenure as chair to support the transition of Chief Executive Officer leadership. Not only did Maureen serve as Chair of the Board, she also led the CEO search process and transition. This monumental task welcomed CEO Ernie Lamour as the YMCA said a fond farewell to its 25 year leader, George Romell. All this as she brought on two new leaders to take on the 2020 transition. This monumental task welcomed CEO Ernie Lamour as the YMCA said a fond farewell to its 25 year leader, George Romell. All this as she brought on two new leaders to take on the 2020 transition.

Maureen Mulholland 2023 JURIJ Z. KUSHER RED TRIANGLE AWARD WINNER

The YMCA of Greater Rochester is thrilled to award the Jurij Z. Kushner Red Triangle Award to Maureen Mulholland. This award recognizes superlative contribution to the YMCA and is given only in exceptional circumstances of service. Named for longtime volunteer and philanthropist, Jurij Z. Kushner, this award is the greatest honor given by the YMCA of Greater Rochester.

Maureen Mulholland celebrates 10 years on the Board of Directors. At the 2023 Annual Meeting, and her tenure has seen several transformational milestones. Maureen, Executive Vice President & Chief Legal Officer for Monro Muffler, made her first significant impact using her professional expertise to lead the Board’s process of updating its bylaws. Among other things, this overhaul created the Association Council and clarified voting roles for Board members.

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YMCA OF GREATER ROCHESTER

FACILITIES

Association Office .................................................. 585.546.5500
444 East Main Street, Rochester, NY 14604

Bay View Family YMCA ............................................. 585.671.8414
1209 Bay Road, Webster, NY 14580

Corning Family YMCA .................................................. 607.936.4638
127 Center Way, Corning, NY 14830

Eastside Family YMCA ............................................. 585.341.4000
1835 Fairport Nine Mile Point Road, Penfield, NY 14526

Maplewood Family YMCA ........................................ 585.647.3600
25 Driving Park Avenue, Rochester, NY 14613

Northwest Family YMCA .................................................. 585.227.3900
730 Long Pond Road, Rochester, NY 14612

Sands Family YMCA .................................................. 585.396.8700
351 North Street, Canandaigua, NY 14424

Schottland Family YMCA ........................................... 585.446.2000
2300 West Jefferson Road, Pittsford, NY 14534

The Lewis Street YMCA Neighborhood Center ................. 585.325.2572
53 Lewis Street, Rochester, NY 14605

The Thurston Road YMCA Neighborhood Center ............... 585.328.9330
597 Thurston Road, Rochester, NY 14619

The YMCA at Innovation Square ................................ 585.723.3020
100 South Clinton Ave, C250, Rochester, NY 14604

The YMCA at Watson Woods ........................................ 607.962.0541
9620 Dry Run Road, Painted Post, NY 14870

Westside Family YMCA ............................................ 585.247.3501
920 Elmgrove Road, Rochester, NY 14624

SUMMER CAMPS

Camp Arrowhead ..................................................... 585.383.4590
20 Arrowhead Road, Pittsford, NY 14534

Camp Bay View ....................................................... 585.341.4001
1209 Bay Road, Webster, NY 14580

Camp Cory ............................................................. 585.325.2889
140 Route 54 East Lake Road, Penn Yan, NY 14527

Camp Eastside .......................................................... 585.341.4030
1835 Fairport Nine Mile Point Road, Penfield, NY 14526

Camp Glacier Lake .................................................... 585.396.8770
4965 County Road 16, Canandaigua, NY 14424

Camp Gorham ............................................................ 315.357.6401
265 Darts Lake Road, Eagle Bay, NY 13331

Camp Northpoint ....................................................... 585.784.3800
249 North Greece Road, Hilton, NY 14468

Camp Watson Woods .................................................. 607.962.0541
9620 Dry Run Road, Painted Post, NY 14870

CHILD CARE

Before & After School Program Offices ................................ 585.341.4010
1851 Fairport Nine Mile Point Road, Penfield, NY 14526

Carlson Child Care Center ........................................... 585.263.4283
444 East Main Street, Rochester, NY 14604

Eastside Child Care Center at Fairport Baptist Homes ........ 585.341.3054
4646 Fairport Nine Mile Point Road #2, Fairport, NY 14450

Mickey Sands Child Care Center .................................... 585.446.2080
351 North Street, Canandaigua, NY 14424

Skalny Child Care Center ........................................... 585.446.2080
2300 West Jefferson Road, Pittsford, NY 14534

Westside Child Care Center ......................................... 585.341.3278
920 Elmgrove Road, Rochester, NY 14624

BRANCH MEMBERSHIP

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585.546.550
RochesterYMCA.org
444 East Main Street | Rochester, NY 14604