Important FAQs regarding the Member Referral Campaign.
Please read in entirety.

What is the Member Referral Campaign?
The Y is an organization dedicated to strengthening the communities in which it serves. As part of our focus on youth development, healthy living and social responsibility, we have launched the Member Referral Campaign. During this program we are calling on our existing members to help us strengthen and our community to become healthier by inviting their friends and family to join the Y. When a member helps us to create a healthier community by referring a member, both the member and the friends and family they bring to the Y will receive a 20% reduction off the standard rate of membership.

Can I refer more than one friend or family member?
Yes. There is no limit on the number of friends or family members you can refer to the Y. As long as one friend or family remains active in the Member Referral Program you will continue to enjoy the member referral rate.

How long is this reduced rate valid?
The reduced rate received from participating in the Member Referral Program is good for as long as both parties remain members.

What happens if a member or referral cancels their membership?
Should one of you cancel your membership, the remaining member has thirty (30) days to refer another friend or family member to join. If the remaining member does not refer another friend or family member to join within 30 days, the reduced membership rate will return to the standard rate for the specified membership type.

Will the Member Referral rate ever increase?
Yes. Future nominal rate increases will be applied to the Member Referral rate.

Does my friend or family member have to join at the same Y?
No, this is not a requirement for participation in the program. Your friend or family member will enjoy access to all of our facilities with our YMCA of Greater Rochester Passport Membership.

Who is eligible to participate in this campaign?
Adult, Young Adult, Couple, Individual Parent, Family, and Senior Adult continuous pay (EFT) full facility and Victor Active Family Center memberships are eligible to participate in the campaign. Full pay annual members are also able to participate.

I have a Silver Sneaker or Silver & Fit membership to the Y. Can I participate in the referral program?
Yes, you can still refer friends and family to participate in the referral program. Silver Sneakers and Silver & Fit participants will not see a reduction in membership fees as this is a 3rd party reimbursement program. The friends and family you refer will enjoy the member referral rate.
Can Corporate Partners in Health (CPIH) Members participate in Member Referral Program?
CPIH Members including the U of R will not experience a reduction in their current membership rates; however they may refer friends and family to participate in the Member Referral Program.

Can a member leave during the campaign and come back as another member’s friend during the campaign?
If a member leaves during the campaign they will not be able to re-join during the campaign and enjoy the referral rate.

I referred my friend and my friend joined. When do they receive their reduced rate?
The Member Referral rate will go into effect when the referred membership is purchased. The Member Referral rate for your membership will be reflected in the billing cycle following the join date of the friend or family you refer to join the Y.

I am currently receiving financial assistance. Can I refer a friend for this program?
Yes. We encourage all of our members to take this opportunity and help us to make our community a healthier place to live. Should your friend or family member decide to join they will receive the Member Referral membership rate for the membership category they select. Your membership will remain at your standard financial assistance rate or be reduced to the Member Referral rate for your current membership type, whichever is less. As always, if finances are a barrier, anyone can apply for financial assistance for membership.

Before the campaign began, I referred multiple families to join the Y. Can I receive a rate reduction based on their memberships?
No. The Member Referral rate reduction is only available to current members referring new members.

How soon after a friend or family member joins online can they utilize their membership?
Immediately! Simply print the on-line receipt and head in to the Y. Our member engagement staff works with all new members to ensure your first experience at the Y is a great one. Our caring, knowledgeable staff team works to ensure all new member questions are answered. A wellness consultation can also be scheduled at this time. There is no fee for our wellness consultations and they are a great first step in anyone’s health and wellbeing journey.

Our Mission
The YMCA of Greater Rochester is a charitable association of members that seeks to place Christian principles into practice through its programs for the community to build a healthy spirit, mind, and body for all.